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## Press Release

### For Immediate Release

# ***Almo Appoints Regional Sales Director for New Professional Audio/Visual Division***

Steve Stacy to Lead Western U.S. Sales Team

**Philadelphia, PA – July 8, 2009** - Almo Corporation, a leading U.S. distributor of consumer and commercial electronics and appliances, announced today that it has appointed Steve Stacy as regional sales director for the Western U.S. in its new value-added professional audio/visual division. The new division, Almo Professional A/V, will distribute commercial and consumer grade products such as LCDs, projectors, specialty displays, video conferencing, audio, mounting solutions, and a host of other products designed for Pro A/V integrators and dealers.

Stacy has been in the audio/visual industry for more than 22 years in both manufacturing and distribution. He was most recently with Electrograph Systems as regional sales director and his prior experience includes 18 years at LM Engineering. Stacy holds a CTS certification through InfoComm and will manage a seasoned team of sales professionals. He will be based in Almo's Columbus, Ohio office.

Sam Taylor, executive vice president and COO of Almo Professional A/V said, "Steve's decades of industry experience and deep-rooted relationships make him an invaluable addition to the Almo Professional A/V leadership team. Integrators and resellers can continue to rely on Steve's expertise for business growth and customer success."

Also appointed to Stacy's sales team for the Western U.S. and starting in July are:

Eric Kenyon – Territory Manager, Northwest  
Doug Schulte – Senior Manager, Northwest  
Chris Stallings – Account Manager, Midwest  
Kamilla Mills – Account Manager, Southwest  
Tanya Fritts – Senior Manager, West  
Lindsay Sittner – Account Manager, West

Several other team members will be joining throughout July.

**Resellers will have an opportunity to meet the Midwest team at two upcoming regional events in Cincinnati, Ohio on August 5<sup>th</sup> and in Bloomington, Minnesota on August 13<sup>th</sup>. Each event will showcase some of the latest in consumer and professional A/V products, while also offering dealers one-day show specials and a networking event. For more information and to register visit: [www.almo.com/Expo](http://www.almo.com/Expo).**

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**About Almo Corporation**

Almo Corporation is the nation's leading independent distributor of Consumer Electronics and Major Appliances. Known for its Rapid Ship services and exceptional customer service, Almo distributes over 40 of the industry's top brand names. Dealers and Retailers have instant access to a wide variety of Major Appliances, Consumer Electronics, Mobile Electronics, Professional A/V and Professional-grade Residential Kitchen and Outdoor Appliances.

Founded in 1946, Almo is headquartered in Philadelphia, Pennsylvania, and operates 12 regional distribution facilities with over 1 million square feet of warehousing throughout the United States. More information on Almo is available by contacting the company directly or at Almo's web site located at [www.almo.com](http://www.almo.com).

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