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Press Release

For Immediate Release

Almo Professional A/V Forms Alliance With NEC

Company to Distribute Complete Line of NEC Displays and Projectors

Philadelphia, PA – July 16, 2009 – Adding to its already impressive line card of display vendors, [Almo Corporation](#), a leading U.S. distributor of consumer and commercial electronics and appliances, today announced that its new division, Almo Professional A/V, has signed on [NEC Display Solutions of America](#). Based on the agreement, Almo now distributes NEC’s complete line of displays, projectors, whiteboards and vertical market turnkey packages.

According to Sam Taylor, executive vice president and COO of Almo Professional A/V, “NEC is a technology leader and a trusted brand in the Pro A/V space. This alliance is important for our channel partners because of the accessibility they will now have to NEC’s rich product offering, which includes everything they need, from small- and large-format displays to portable and fixed installation projectors – and much more.”

“Almo’s strong focus on Pro A/V resellers, total years of employee experience and vast technical knowledge are attributes we consider significant for a distributor of NEC products,” said Pierre Richer, president and COO of NEC Display Solutions of America, Inc. “We look forward to a successful relationship with Almo that benefits our customers and the whole industry.”

Almo partners now have access to NEC’s MultiSync® and AccuSync® [desktop LCD monitors](#) and MultiSync large-screen LCDs as well as the company’s mobile, portable and installation [projectors](#). NEC’s business and education [whiteboards](#) and [pre-configured solutions](#) for digital signage and other markets are also available from Almo.

Resellers will have the opportunity to see the latest NEC displays and projectors at Almo’s upcoming regional events in Cincinnati, Ohio on August 5 and in Bloomington, Minnesota on August 13. Each event will showcase the latest professional and consumer A/V products, feature an informational session about Almo Professional A/V, and provide an opportunity to meet the Midwest sales team at a networking event. For more information and to register, visit: www.almo.com/Expo.

The new Almo Professional A/V division is appointing approximately 25 experienced employees to various sales, marketing and product planning positions. The entire Almo Professional A/V sales team is InfoComm-trained and many sales representatives are CTS-certified, which enables them to bring a high-level consultative approach to reseller partners.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

About Almo Corporation

Almo Corporation is the nation's leading independent distributor of Major Appliances and Consumer Electronics. Almo distributes over 35 of the industries top brand names of Major Appliances, Consumer Electronics, Mobile and Professional Audio/Visual Equipment, Professional Residential Kitchen and Outdoor Appliances and Industrial Wire and Cable Products.

Founded in 1946, Almo is headquartered in Philadelphia, Pennsylvania, and operates 10 regional distribution facilities with over 1 million square feet of warehousing throughout the United States. More information on Almo is available by contacting the company directly or at Almo's web site located at www.almo.com.

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