



2709 Commerce Way, Philadelphia, PA 19154
www.almo.com 800-345-2566

For Immediate Release

Press Release

Almo Expands Accessory Line-up

Six new accessories lines are now available at Almo including Audio-Technica, KOSS, Case Logic, One for All, RCA and Vanguard

Philadelphia, PA – July 28, 2009: Almo Corporation, the major national consumer electronics and appliance distributor, today announced a major enhancement to their accessory category product offering. Distribution agreements are now in place with Audio-Technica, KOSS, Case Logic, One-for-All, RCA and Vanguard allowing Almo dealer's access to these vendors. These additions represent a collection of trusted, in-demand brands in the retail channel.

Almo's business model focuses on partnering strictly with best-in-class manufacturers that provide powerful brand awareness and stability for its dealer base. Their base of customers in the retail CE industry encompasses brick and mortar as well as eCommerce dealers. The addition of these six prominent accessory brands, further aides their dealers in boosting add-on sales opportunities to supplement their bottom line.

"Accessories continue to be the margin leader in the consumer electronics sector," said Warren Chaiken, Almo President and COO. "When we launched this strategic endeavor, our accessory team pledged to continually expand our brand lineup with top-quality, in-demand accessories. This current category enhancement is indicative of that pledge, giving our dealers access to some of today's leading accessory products.

Audio-Technica

Audio-Technica is a leading innovator in transducer technology, renowned for the design and manufacture of microphones, headphones, mixers, and electronics for the audio industry. The choice of professional musicians and audiophiles worldwide, Audio-Technica products are designed for discerning consumers that desire the purest audio reproduction available. Available at Almo is a selection of portable, studio and noise-canceling headphones, wired and wireless microphones and turntables.

KOSS

In 1958, Koss developed the world's first stereophones - the SP/3. Today, Koss is known worldwide for their complete selection of over 40 different models of stereophones, ranging from top-of-the-line electrostatic stereophones, noise reduction systems, and infrared and radio frequency stereophones to of lightweight, portables. Available at Almo is a selection of earbuds, noise canceling, portable, full-size and multimedia headphones.

Case Logic

Case Logic is obsessed with organization! Known for innovative design and functionality, Case Logic provides the most complete selection of storage accessories in the industry including a full line of portable and home storage accessories for CDs, DVDs, portable electronics, laptops, cameras and automobiles. Available at Almo is a selection of GPS, camera and electronics cases.

--- more ---

One-for-All and RCA Accessories

RCA accessories and One For All® remotes are distributed in the United States, Canada and Latin America by Audiovox Accessory Corporation. Audiovox Accessory Corporation (AAC) is a global leader and innovator for connecting the digital home and accessorizing the new entertainment platforms. The company delivers innovative solutions for music distribution, broadcast and satellite reception, digital TV evolution, wireless, home control, energy management, home networking, and cleaning & care for today's electronic devices.

The ONE FOR ALL® remotes are sold and distributed exclusively in North America by Audiovox Accessories Corporation.

Vanguard Mounts

Founded in 1986, Guardforce Corporation manufactures the Vanguard brand of product. Innovation, quality and service are the three key commitments that Guardforce and its employees provide to our customers. With beginnings as a photo-video manufacturer, they have now evolved to a full-line manufacturer of the world's most durable electronics accessories. Available at Almo is a selection of Vanguard Mounts and PC briefcases.

For product details and ordering information, Almo dealers may contact their sales representative or visit www.almo.com. New dealers may contact 1-800-345-2566 for additional information.

About Almo Corporation

Almo Corporation is the nation's leading independent distributor of Consumer Electronics and Major Appliances. Known for its Rapid Ship services and exceptional customer service, Almo distributes over 50 of the industry's top brand names. Dealers and Retailers have instant access to a wide variety of Major Appliances, Consumer Electronics, Mobile Electronics and Professional Residential Kitchen and Outdoor Appliances.

Founded in 1946, Almo is headquartered in Philadelphia, Pennsylvania, and operates 12 regional distribution facilities with over 1 million square feet of warehousing throughout the United States. More information on Almo is available by contacting the company directly or at Almo's web site located at www.almo.com.

For additional information, please contact:

Pamela Baldwin
Almo Corporation
(215) 698-4013
pbaldwin@almo.com

###

All product and company names herein may be trademarks of their registered owners.