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## Press Release

For Immediate Release

### Almo Professional A/V's Line Card Expands to Include Mitsubishi Presentation Products

Philadelphia, PA — September 21, 2009 — [Almo Professional A/V](#), a value-added distributor serving the needs of professional audio/visual integrators, dealers and consultants, today signed on [Mitsubishi Digital Electronics America](#), giving partners access to yet another top brand of portable and installation projectors and large-format displays.

Almo Professional A/V partners now can purchase Mitsubishi's full line of DLP®- and LCD-based professional installation, high-definition, ultra portable, micro portable and pico portable [projectors](#), as well as the company's widescreen LCD [monitors](#).

"Mitsubishi presentation products are a highly requested addition to the Almo Professional A/V line card. The projectors are considered a staple for most commercial installs," said Sam Taylor, executive vice president and COO of Almo Professional A/V who noted that the Mitsubishi projectors and displays are currently in stock and ready for order.

"Almo Professional A/V is a critical partner for Mitsubishi in the professional market space," said Jim Landrum, vice president of sales for Mitsubishi Digital Electronics America. "We are confident that the company's experienced sales and marketing team, dealer relationships, and networking and educational opportunities will allow us to quickly and effectively get our professional presentation products into the channel."

Mitsubishi exhibited some of its newest presentation products during Almo Professional A/V's [Professional A/V Expo 2009](#), a free education and networking event that took place earlier this month in St. Louis in conjunction with [Almo Corp.'s](#) Consumer Electronics and Appliance Expo 2009.

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#### **About Mitsubishi Digital Electronics America Presentation Products Division**

Mitsubishi Digital Electronics America Presentation Products Division markets an extensive line of professional presentation, front-projection high-definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology. The division is known for its award-winning, high-quality accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and systems integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, call 888-307-0312 or visit [www.mitsubishi-presentations.com](http://www.mitsubishi-presentations.com).

**About Almo Professional A/V**

Founded in 2009, Almo Professional A/V is a value-added distributor that specializes in serving professional audio/visual integrators, dealers and consultants. With a highly skilled sales team, reseller education programs, 12 distribution centers across the U.S. and product lines specifically for the Pro A/V channel, customers can expect the full distribution experience on a local and a personal level.

The entire Almo Professional A/V sales team is Infocomm-trained, and the vast majority is CTS-certified. The team is also the first to complete the Digital Signage Certified Expert program. Almo Professional A/V teams with InfoComm International to offer certified courses that enable partners to stay ahead. At the same time, the division works with industry vendors to bring live and online product training opportunities directly to channel partners.

Almo Professional A/V distributes all the leading displays and peripherals, with new manufacturers and products being added each day. Markets served include bar and restaurant, corporate, digital signage, education, government, healthcare, home theater, hospitality, house of worship, and rental & staging.

Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 410-560-2890 or go to [www.almoproav.com](http://www.almoproav.com).

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