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For Immediate Release

Press Release

Almo & Pioneer Host Northeast Mobile Electronics Training Series

Pioneer mobile electronics 3-city training series coming in November.

Philadelphia, PA – October 29, 2009: Almo Corporation, the major national consumer electronics and appliance distributor, is sponsoring a three-city training series in the northeast in conjunction with Pioneer's Mobile Electronics Division. Featured at each event will be Pioneer's new AVIC in-dash GPS multimedia systems. Each training event will provide informal hands-on and formal training programs, Pioneer demo vehicles, trainer one-on-ones, food and giveaways.

"In-car multimedia and connectivity is one of the top 5 CE growth trends," stated Warren Chaiken, Almo President and COO. "As Pioneer Mobile's exclusive distributor in the Northeastern US, it is imperative that we keep our dealers educated on new technologies and business opportunities in the mobile electronics market,"

Pioneer Mobile / Almo Northeast Training Event Schedule

Tuesday November 10th in Auburn Massachusetts

4:00pm -9:00pm
Hampton Inn, 736 Bridge St. Auburn MA

Wednesday November 11th in Meriden Connecticut

4:00pm-9:00pm
Four Points Sheraton, 275 Research Parkway, Meriden CT

Thursday November 12th in Philadelphia PA

4:00pm-9:00pm
Crowne Plaza Hotel, 4700 Street Rd, Trevose/Feasterville, PA

Current Pioneer retailers can register on Pioneers 'mel'; prospective Pioneer retailers can contact Adam Stern at astern@almo.com for additional details and registration.

About Almo Corporation

Almo Corporation is the nation's leading independent distributor of Consumer Electronics and Major Appliances. Known for its Rapid Ship services and exceptional customer service, Almo distributes over 50 of the industry's top brand names. Dealers and Retailers have instant access to a wide variety of Major Appliances, Consumer Electronics, Mobile Electronics and Professional Residential Kitchen and Outdoor Appliances.

Founded in 1946, Almo is headquartered in Philadelphia, Pennsylvania, and operates 12 regional distribution facilities with over 1 million square feet of warehousing throughout the United States. More information on Almo is available by contacting the company directly or at Almo's web site located at www.almo.com.

For additional information, please contact:

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