



**Agency Contact:**

Rae Morrow  
Wall Street Communications  
Tel: +1 (775) 626-7722  
E-mail: rae@wallstcom.com

**Furman Contact:**

John Benz  
Marketing Manager  
Tel: +1 (707) 766-2359  
E-mail: johnb@furmansound.com

**For Immediate Release**

## **Furman Signs Distribution Agreement With Almo Professional A/V**

### ***Strategic Move Brings Advanced Power Management Solutions to Pro A/V Integrators, Dealers, and Consultants***

**PETALUMA, Calif. — Nov. 3, 2009** — In a move to extend its sales and distribution network to professional A/V integrators, dealers, and consultants, Furman today announced that it has partnered with Almo Professional A/V. Under the distribution agreement, Almo will help establish distribution and manage sustained sales growth for Furman's Pro 120V power management solutions.

With 12 distribution centers across the United States, Almo is a leading value-added distributor that specializes in serving A/V professionals in a wide variety of markets. The company will be adding to its offering Furman's Pro A/V and home theater lines of power management solutions, which protect sensitive equipment while ensuring clear, crisp sound and picture quality.

Leveraging more than 35 years of power management experience, Furman offers a wide variety of products for Almo's customers including power conditioners, UPS battery back-up systems, sequencers, AC power distribution, voltage regulators, and in-wall solutions.

"Our dealers want access to the Furman power management line because it offers high-margin opportunity and because they can now standardize on Furman for everything from a basic power conditioner for a single panel to a large-scale system for a command and control center," said Sam Taylor, executive vice president and COO of Almo Professional A/V. "Furman shares our passion for quality and value-added service. At the same time, the Furman products protect the display investment, which brings peace-of-mind to each installation."

*More...*

“Almo Professional A/V enjoys a well-deserved reputation for dedicated customer service and support,” said Dave Keller, senior vice president of sales and marketing for Panamax~Furman. “The company’s sales expertise and presence in key markets will be invaluable assets as we continue to make our power management solutions more accessible to A/V professionals.”

Furman will exhibit at Almo Professional A/V’s E4 AV Tour, a new traveling reseller event that kicks off on Dec. 8 in New York City. During the event, Furman will conduct a live demonstration of its new BlueBOLT™ IP control technology by controlling equipment in California, displayed on a live webcam feed in New York City. For more information about the E4 AV Tour, go to [www.e4avtour.com](http://www.e4avtour.com).

# # #

**Follow Furman:**

Twitter: [www.furmansound.com/twitter](http://www.furmansound.com/twitter)

YouTube: [www.furmansound.com/youtube](http://www.furmansound.com/youtube)

Facebook: [www.furmansound.com/facebook](http://www.furmansound.com/facebook)

**About Almo Professional A/V**

Founded in 2009, Almo Professional A/V is a leading value-added distributor that specializes in serving professional audiovisual integrators, dealers, and consultants. With a highly skilled sales team, reseller education programs, 12 distribution centers across the U.S., and product lines specifically for the Pro A/V channel, customers can expect the full distribution experience on a local and a personal level.

The entire Almo Professional A/V sales team is InfoComm-trained, and the vast majority is CTS-certified. The team is also the first to complete the Digital Signage Certified Expert program. Almo Professional A/V teams with InfoComm International to offer certified courses that enable partners to stay ahead. At the same time, the division works with industry vendors to bring live and online product training opportunities directly to channel partners.

Almo Professional A/V distributes all the leading displays and peripherals, with new manufacturers and products being added each day. Markets served include bar and restaurant, corporate, digital signage, education, government, healthcare, home theater, hospitality, house of worship, and rental and staging.

Almo Professional A/V is a division of Almo Corp., the nation’s leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 410-560-2890 or go to <http://www.almoproav.com/>.

**About Furman**

Furman has been an international leader in developing award-winning, innovative power

ENDS



management products for more than 35 years. Their products give audio/video systems the pure, noise-free power they need for superlative performance while protecting them from damage caused by power surges and lightning. As part of Panamax Inc., Furman address all major electronic markets, including home theater, professional audio and video, the music industry, broadcasting, audio/video recording, and office equipment. The company is based in Petaluma, Calif., and sells through an international dealer network and through select retail outlets. More information is available at [www.furmansound.com](http://www.furmansound.com).

All trademarks appearing herein are the property of their respective owners.